

Sparking Literacy



TOPLINE NEWS FROM READ TO ME PROJECT DECEMBER 30, 2020



50% of children are being read to at home.

What about the other 50%?

Please donate to help close the literacy gap in Monterey County:

There are more than 6,500 annual births in the county.

45% of parents did not complete school beyond the 6th grade.

49% of parents cannot afford childcare and either cannot read or do not have time to read to their children.

If you have not yet donated to [Read to Me Project](#) during this holiday season, will you please send your funding support before the stroke of mid-night on New Year's Eve? By doing so, your donation will be percentage matched by the Monterey County Gives! Campaign sponsors. Every dollar is needed and will go a long way to set thousands of children on course to become proficiently literate, successful students and ultimately adults who are better able to help their families and give back to the community.

MONTEREY COUNTY GIVES!
Joining Together for Big Ideas



**Donate now.
Yes! I support
early literacy.**

Please give the gift of literacy to thousands of children in no/low literacy families.

*With warm wishes for a bright, healthy and happy 2021, **Thank you!***

