



COVID 19 & The Read to Me Project

Program implementation adapted to serve families and schools during these trying days.

Expecting the best while preparing for the worst. This is how Read to Me Project staff is handling the unprecedented event that is changing lives in a very dynamic and difficult way.

We are now self-isolating by working from home, which has not stopped us from working out ways to adapt program implementation. We are continuing, albeit with a little compromise, to fulfill the program's core purpose: To help under-served children achieve kindergarten readiness and a lifetime of literacy by empowering school age brothers and sisters to read to their young siblings at home.

While schools are closed, Read to Me Project students will have more time to read aloud to the little ones at home. That's a silver lining during these unsettled times. In the days and weeks to come, students will be encouraged to read out loud to their little ones as much as possible. We will also reach out to parents with ways to increase the literacy richness of their daily interactions with their children. To achieve these objectives we will:

- Put extra books into the hands of students when and where the families go to pick up food from schools and other collaborating organizations.
- Produce and deliver a grass-roots style, mini-series of videos for students and little ones using RtMP's "9 Best Ways to Read to Young Children".
- Remind teachers of RtMP's projects, activities and ideas for their students' use at home that align with Common Core Standards and support literacy learnings and reading practice.
- And, we hope to include short messages from RtMP's parent education content in each school's communications with parents. (See Proyecto Léeme below)

Normally, the third Project coaching session with students in the classroom, reviews of their progress, summer reading encouragements, student & teacher surveys, and year-end recognition award events, would be taking place March through May. While we await the good word that schools are reopening, we are making flexible contingency plans for each remaining program element and are prepared to jump back in when the children return to their classrooms.

The Key to Maximizing a Child's Brain Development

Projecto Léeme (Read to Me Project) is giving parents la clave a la oportunidad infinita (the key to infinite opportunity) for their children.

Through new collaborations with organizations that have built-in access to parents of young children, Read to Me Project has been reaching more families about the importance of early literacy and providing them with easy ways to stimulate their child's natural curiosity and brain development.

Playgroups, employers, other organizations are invited to [contact Read to Me Project](#) about offering la clave a la oportunidad infinita to parents. The free program is presented in Spanish.



Early this month, **Play to Learn Playgroup** parents in Greenfield attended Projecto Léeme: La clave a la oportunidad infinita.

Refreshments for the event were provided by **Rancho San Miguel Markets**.



What is your child's dream?



What is your dream for your child?



We're Closing the Gap!
Read to Me Project students showing
68% improvements
in standard assessment.

Message for

Educators

Read to Me Project is proven to be helping students and pre-k aged little ones be better equipped with the skills

required to be successful in school as measured by standardized assessments. The program aligns with and supports Common Core Standards, is prevention based, and is far more cost effective than remediation.

What will test scores in your school look like a year or two from now when little ones who have been in the Read to Me Project start kindergarten with the literacy skills they need to succeed from day one?

Please include Read to Me Project in your 2020/21 4th, 5th and 6th grade classes for the benefit of your students today and your school's students of tomorrow. [Read to Project 2020/21](#)

Nearly \$50,000 Raised During Monterey County Gives! Campaign

Thank you to each and every 111 of you who donated to Read to Me Project through the 2019 Monterey County Gives! Campaign. Your contribution was matched by nearly 13% and our goal of raising \$45,000 was exceeded. Read to Me Project is designed to set young lives on course for equity and a lifetime of greater opportunity. With your help, it is!



Please donate anytime!

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