

# Sparking Literacy



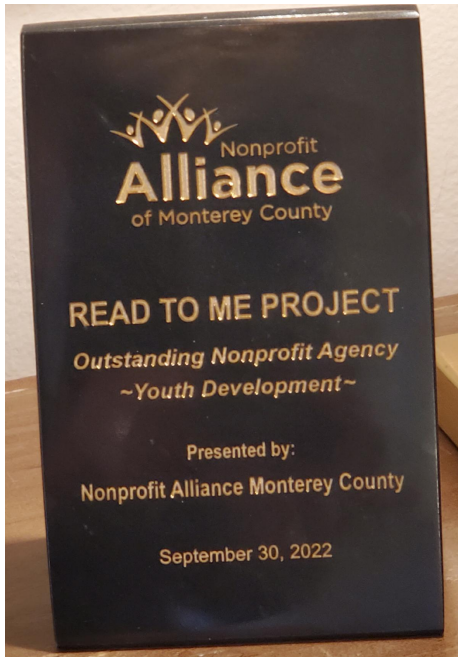
TOPLINE NEWS FROM READ TO ME PROJECT SEPTEMBER 2022

*I am a reading intervention teacher, and my most reluctant reader is now an avid reader because of Read to Me Project. She thrives on helping others. Being her brother's teacher at home made reading important to her. It has also improved her own reading along the way! Thank you, Read to Me Project; you are helping families in a myriad of ways!*

Rebecca Bishop  
30-year veteran teacher  
Reading Specialist

## ANNOUNCEMENT

### *Read to Me Project Named OUTSTANDING ORGANIZATION FOR YOUTH DEVELOPMENT*



The Nonprofit Alliance of Monterey County (NAMC), whose mission is to optimize the collective power of nonprofits for the benefit of Monterey County communities, has named Read to Me Project as the 2022 Outstanding Organization for Youth Development.

Since its founding in 2011, more than 22,300 pre-k aged little ones and 4th, 5th, and 6th grade students have received early literacy and reading fluency supports through the unique, and brilliantly simple idea of training students to read aloud to their youngest family members using Read to Me Project's "9 Best Ways to Read to Young Children." Ways that inspire curiosity, a love of learning, and develop early literacy knowledge that is fundamental for learning how to read. While impacting preschoolers, students and their teachers report improved reading fluencies. In fact, we've announced before, that a third-party study shows RtMP student scores improved on average by 68% on standard assessments compared to non-participating students.

In addition, RtMP's parent education program benefits low literate parents who attend Proyecto Léeme, La llave a la Oportunidad Infinita (Read to Me Project, The Key to Infinite Opportunity). Collaborations with organizations with built-in access to underserved families include Door to Hope playgroups, Parents as Teachers, and King City and Greenfield USDs.

PLUS! South Monterey County Joint Union High School District is contracting with RtMP for a second year to work with pregnant and parenting teens ages 14 to 18 as an accredited health class.



*Together,  
let's raise low literacy!*



## SUPPORT LITERACY BY EATING ...yes, eating!

That's right! Dining at Tarpy's Roadhouse, Montrio Bistro, and Rio Grill now through October 31st, will benefit underserved children in low literate families.

Coastal Roots Hospitality's Pick-it-Up-Pay-it-Forward event means its restaurants will donate 10% of take-out sales to Read to Me Project. Thank you Coastal Roots Hospitality. Bon appetit!

## Regarding last year... 2021 - 2022 ANNUAL REPORT NOW AVAILABLE

Please visit [ReadtoMeProject.org](https://ReadtoMeProject.org) to read about the achievements, challenges, and connections to teachers, students, and parents that took place over the 2021-2022 program year. Features include the complete interview with a charming 4th grader, program goals and highlights, and a peek at what's to come.



Upcoming:  
**MONTEREY COUNTY  
GIVES! CAMPAIGN**

**MONTEREY COUNTY GIVES!**  
Joining Together for Big Ideas

Of course we need and welcome your support anytime of year and please consider donating between November 10th and December 31st during Read to Me Project's only fundraiser that takes place through the Monterey County Gives! Campaign.

To help jumpstart the fundraiser, please consider becoming a Challenge Grantor by completing the CHALLENGE GRANT form with your payment to the CFMC and select Read to Me Project. DEADLINE IS OCTOBER 24TH.

Yes, I support early literacy



**Vision: Every child enters kindergarten prepared to succeed.**

